



Ideas for summer family fun that won't break the bank and tips for school uniform savings.

It looks like summer might be on its way – the British summer that is!

With that in mind here at Perennial we've been spreading the word about some top tips for summer savings, and we'd appreciate you sharing them with all your colleagues and networks too.

This includes inspirational ideas for family fun which won't break the bank, to make the most of the summer - come rain or shine.

And for those already thinking about when the children do go back to school, there's also some valuable tips on how to save on school uniform costs, including government and local area support.

We do appreciate all your continued support. Please help us share this information by using the posters and social posts included in this Partner Toolkit.

[CLICK HERE TO DOWNLOAD THE POSTERS AND SOCIAL MEDIA GRAPHICS](#)

IN THIS TOOLKIT:

1. Posters 2 x A4 posters for you to print or use as a digital PDF with a hyperlink to our website embedded for you to share.
2. Social Media Suggested social media posts and images

1. **POSTERS/DIGITAL PDF** – please download from the link above



2. **SOCIAL MEDIA** – please download the graphics from the link above

Suggested hashtag: #PerennialHelps

Facebook: [@PerennialGRBS](#)

Twitter: [@PerennialGRBS](#)

Instagram: [@perennialgrbs](#)

LinkedIn: [@perennial-grbs](#)

A) Summer Fun Ideas post



Facebook & LinkedIn

Here comes the sun – or at least the British summer!

@PerennialGRBS has got some great tips to help your family enjoy the school holidays without breaking the bank. Summer fun doesn't have to mean expensive trips abroad or costly theme parks.

Visit their website for budget-friendly ideas to keep the kids entertained. From back garden camping and living room cinemas, to free local events, treasure hunts, and discounted museum entries, you'll find plenty of inspiration at: https://perennial.org.uk/about-us/news/summer/?utm_source=corporate-partner-toolkit&utm_medium=social&utm_campaign=support-for-families-summer-2024

#PerennialHelps

Instagram

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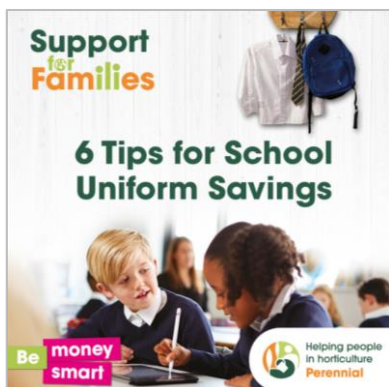
#PerennialHelps

X (formerly Twitter)

Check out @PerennialGRBS' top tips to keep the little ones entertained this summer without breaking the bank.

Garden camping, home cinemas, free local events, treasure hunts, discounted museum entries – you'll find plenty of ideas here: https://perennial.org.uk/about-us/news/summer/?utm_source=corporate-partner-toolkit&utm_medium=social&utm_campaign=support-for-families-summer-2024
#PerennialHelps

B) School Uniform Savings post(s)



Facebook & LinkedIn

Before you head to the shops take a look at @PerennialGRBS's tips for ways you could save on school uniform costs, as there might be more options out there than you realise.

Their website also has lots of advice and information to help you understand all the government and local support available for families, including childcare costs and free activities for children.

Check it out here: https://perennial.org.uk/about-us/news/school-uniform-top-tips/?utm_source=corporate-partner-toolkit&utm_medium=social&utm_campaign=support-for-families-school-uniform

#PerennialHelps

Instagram

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Their website also has lots of advice and information to help you understand all the government and local support available for families, including childcare costs, and free activities for children. Visit @PerennialGRBS' profile and check out the News link in their bio.
#PerennialHelps

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Thank you for your all your support.